

## Choosing the right **digital** package for you.

At **digitaltrip** we offer 5 different package types: **lite**, **plus**, **advance**, **pro** & **pro +**. Please see the chart below for an overview of what each package includes.

What you get?		lite	plus	advance	pro	pro +
design	Live Bookable		✓	✓	✓	✓
	eVolve Content Management System	✓	✓	✓	✓	✓
	Design	✓	✓	✓	✓	✓
	Page Templates included	✓	✓	✓	✓	✓
	Fixed Module Layout	✓	✓			
	Editable Module Layout			✓	✓	✓
Live Bookable	Live search		✓	✓	✓	✓
	Results - with advanced filtering options		✓	✓	✓	✓
	Payment - with your choice of live card payment processor		✓	✓	✓	✓
	Xtras - Add baggage, meals, transfers, insurance, car hire, airport extras		✓	✓	✓	✓
	Basket		✓	✓	✓	✓
	Basket Viewing		✓	✓	✓	✓
	Basic Offers		✓	✓	✓	✓
	Google Analytics	✓	✓	✓	✓	✓
	eVolver Dashboard - advanced web analytics, tracking & reporting	✓	✓	✓	✓	✓
	See Enquiries	✓	✓	✓	✓	✓
	Enquiry Controller			✓	✓	✓
	Affiliates			✓	✓	✓
	Modules			✓	✓	✓
	Custom Modules				✓	✓
	View My bookings			✓	✓	✓
	Custom Offers				✓	✓
	Telephone No. in Flow				✓	✓
	Channel Builder - create sales channels				✓	✓
	Offer Builder				✓	✓
	Custom contact / customer service				✓	✓
Geo-Database					✓	
Dynamic Content Pages					✓	
Form Builder				✓	✓	
CRM Data Capture - from form builder					✓	
Blogger.com Integration					✓	
Custom News Feed					✓	
2 x Free Additional XML feeds - non multicom					✓	
Bed, Tour, Transfer Bank - sell your own stock			N/A	N/A	£1000	£500
Free SEO Consultancy					✓	✓
Free Tripbuster Advertising					✓	✓
Free Email Marketing - upto 50,000 Free					✓	✓
6 Months Interest Free credit					✓	✓
<b>Prices starting from</b>		<b>Fr £995</b>	<b>£3995</b>	<b>£5995</b>	<b>£7995</b>	<b>£9995</b>

## Choosing the right **optional** extras for you.

Direct XML Feeds – Individually Priced - Please indicate which feeds in addition to Multicom you require.

XML Feed	Description	Cost
Holiday Team	Scheduled Flights	<b>£450</b>
Holiday Extras	Airport Parking, Hotels, Lounges	<b>£400</b>
A2B Transfers	Transfers	<b>£400</b>
Resort Hoppa	Transfers	<b>£400</b>
Lounge Pass	Airport Lounges	<b>£400</b>
Moness Hotel	Scotland Hotel and Cottages	<b>£200</b>
Dosomethingdifferent.com	Attraction tickets	<b>£450</b>
Your Car Hire	Car Hire	<b>£400</b>
Holiday Taxis	Transfers	<b>£400</b>
Pharos*	Eurostar and Ferries	<b>£950</b>

\*EUROSTAR ACCOUNT REQUIRED.

Additional Modules - Individually Priced.

Module Name	Description	Cost
Bedbank	Sell own contracted accommodation	<b>£1000</b>
Form Builder	Allows custom forms to be created	<b>£450</b>
Bookable Offers	Allows creation of bookable special offers	<b>£750</b>
Blogger.com integration	Use blogger.com to power news feeds	<b>£400</b>
Custom news feeds	News feeds from online RSS sources	<b>£295</b>
Google Base	Upload offers into Google automatically	<b>£495</b>
Maps (integrated in to site)	Plot offers / hotels on to Google Maps	<b>£795</b>
'Free Text Search Box'	Voodoo Searching – Scary!!	<b>£1495</b>
Ski Feeds (flat files from Operators)	Integrate Ski feeds with live data, and allow live booking	<b>£1000</b>
Agents	B2B Selling	<b>£1000</b>