

# eVolve

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CONTENT MANAGEMENT SYSTEM

take **total** control of your travel website

# complete control simple design

With any new website you need complete control. The eVolve CMS does just that. With its innovative features and easy to use interface you will wonder how you lived without it.

Customised tools will enable you to have total control of your website taking it to a whole new level! From live bookable sites to e-commerce shops, not only does eVolve CMS provide cutting edge web technology and functionality, the system also improves over time, upgrading modules you have already bought and ensuring the latest web compatibility.



## • web design

Standing out in a crowded market needs great design. The solutions we offer are on brand and match your requirements. We ensure that functionality, accessibility and creativity work in tandem.

## • usability

Unlike other systems, eVolve does not require any technical skills in HTML or design and has been designed to be as easy and intuitive to use as any other everyday program. If you can use MS Office - you can use eVolve.

## • search engine optimisation

eVolve CMS allows you to produce Search Engine Friendly content and contains built-in tools to enable you to optimise your company's online presence.

## • functionality

Let your website grow with your business – plug-in additional functionality as and when you need it including Web 2.0 features, newsletters and more.

## • analytics

Need to know how your site is doing and if it meets your expectations? With the built-in live Web Analytics module you can quickly and easily track website visits and the results of your website campaigns.

## • support

Email support is included as standard with all eVolve CMS packages. We are always at hand to help you.

“**Digital Trip set out to create a CMS that would be extremely easy to use without compromising functionality. We called it eVolve.**”

Existing content management systems are often confusing, require extensive training time before they can be used and become quickly outdated.

The new forward thinking eVolve CMS was developed to address all of these issues. Its easy-to-use core interface was designed so that even the most basic user only needs minimal training to accomplish the advanced tasks offered by the CMS.

Above all, eVolve is constantly 'eVolving' with new updates available to the user at no extra cost.

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## standard features

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- Comprehensive content management system with password protected administration area.
- Ability to add, edit and delete pages and navigation.
- Preview display of pages before publishing.
- Choice of multiple page templates for consistent web development.
- Biz forms, create contact and questionnaire pages.
- Live statistics – see searches and campaign performance in real time.
- Web standards and accessibility compliance.
- Advanced search engine optimisation.

## advanced features

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- Latest news features, including RSS syndication
- Ability to generate offers from customer searches.
- Create fully functional 'micro' websites within your existing site.
- Editable module & page layout, giving you complete control.
- E-commerce basket & payment integration with full PCI compliance.
- Social networks and social bookmarking integration.
- Ability to add extra modules to customise your site.
- Multi language content & multi currency pricing.

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service. Visit us online  
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or contact us on  
**0844 357 7973**

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We also provide a complete  
**design & print** service including:

- branding & identity
- advertising
- brochures & leaflets
- exhibitions stands
- business stationery



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